

Enrollment Retention Committee

January 14, 2022

10 – 11:30 a.m.

- I. Approval of December meeting minutes
- II. IR Update (DM)
- III. Marketing Update (LD/ED)
- IV. Academic Standing, Fall 2021 (AMP/EP)
- V. Enrollment and Retention Plan monitoring
 - 4.1 --- Formalize and coordinate a minimum of one retention grounded outreach campaign per semester (EP)
 - 4.6 --- Refine support for students in academic warning, probation, and dismissal following policy changes (AMP/EP)
- February Meeting
 - 2.1 (Cathy)
 - 2.2 (Tim / Mike)
 - 4.2 (Alisha)
 - 5.6 (Megan / Evan)
- VI. Other

<https://zoom.us/j/93888215681?pwd=cytTenlrZzFuY3B6QU5FMzJ5eis5dz09>

Enrollment-Retention Committee

December 17, 2021

Present: C. Almeda, E. Annis, N. Bergan, C. Colella, K. Denman, E. Dominianni, C. Dunten, A. Marsh-Peek, D. Mondoux, A. Moore, M. Morales, E. Pauken, M. Pauken, L. Thomas, M. Thompson, C. Voss

Absent: M. Adams, E. Bell, A. Cederberg, C. Cockerel, D. Coates, T. Corbett, L. Depta, P. Eagan, A. Fontaine, C. Gearing, S. Herrmann, S. Hubbell, T. Labadie, J. LaPenna, B. Lueth, B. Reynolds, C. Ross, T. Welsh

Minutes of 11.12 were approved as presented; motion by M. Pauken, supported by E. Dominianni

Institutional Research

- Winter Enrollment
 - Up v. 2020, still not at 2019
 - Strong position to be in, another report next week
 - Shift in Population
 - part timers up
 - full time down
 - Need to reengage with Reconnect students
- Alumni survey
 - great responses to date
 - TY to all for engaging with students
- Comparison Data
 - Community college data indicates KVCC on track re: credit hours w/ most comparable schools.

Marketing Updates

- Program Panel Cards
 - Updated, printed, delivered for number of programs.
 - Please recycle all old materials.
- New Videos
 - Public Service and Kalamazoo Promise
 - Please share and post as appropriate.

PACCE Grant

- Lumina grant award
 - \$75,000
 - Evan
 - to share the details via google doc
 - Reviewed grant/implementation
 - “Kalamazoo Valley on the Road” type initiative
 - Will be featured in next KV Focus

Enrollment-Retention Committee
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Academic Standing

- Angela reviewed academic standing policy
 - Will be active for students for fall grades
 - Emails to go out after grades roll Dec. 22.
 - Multiple communications have been sent to students, especially those likely to be on probation and dismissal phase due to need for a success plan.
 - Mike Thompson suggested adding academic standing information into MyValley

Strategic Plan

- Evan provided an update
- Evan and Megan will begin reaching out to lead points of contact for status updates
- 7.5 week class Success rate
 - Evan and Dan to follow up
- Open-ended question on a survey – what do you need to be successful?
 - Evan and Dan to follow up
- Year-round degree work plans (including a summer session) to be followed up on

Departmental Updates

- TRS classes are now EDU
 - includes DE/EMC students
- Institutional Support
 - Virtual IDs still being done
 - Part-time receptionist hired at MJSCAH
 - Office Manager interviews completed

ENROLLMENT-RETENTION COMMITTEE

DEPARTMENTAL UPDATES

01.14.22

COUNSELING AND ADVISING

- Offering variety of appointments/drop-ins during the week of 1/18 to accommodate those students that might be contemplating dropping courses or needing to complete an appeal.
- EAA – Excellence in Academic Advising
 - Compiling the comprehensive EAA (Excellence in Academic Advising) report
 - Retreat planned with our EAA follow, Dr. Chissy Jones for the middle of March
 - More details to follow

FINANCIAL AID

- Satisfactory Academic Progress ran at the end of the Fall semester
 - 16% of financial aid students were suspended for not passing any of their Fall 2021 classes
 - 20% of non-financial aid students did not receive a grade in any of their classes.
 - Still at our highest percentage suspended in the last 10 years showing the pandemic is impacting student success
 - 34% suspended FA students/35% non-financial aid students
- FAFSA 2022-2023
 - Per State of Michigan total FAFSA completions are down significantly from last year
 - 60,000 applications January to January
- Emergency Grants Awarded through December 31, 2021
 - \$9,454,950 has been awarded from HEERF funds
 - Big thanks to IT for getting the CARES report on the website by January 10th.
- 923 Students have attended this year as part of the Reconnect program
- 1,074 Students have attended this year as part of the Futures for Frontliners program

INTERNATIONAL STUDENT SERVICES

- Enrollment
 - 18 new international students (13 full-time) for the winter semester.
 - We continue to see large numbers of students defer to future semesters due to public health and travel considerations.
 - We will have a summer intake to accommodate these students.
- Entry restrictions for certain countries in southern Africa were lifted on Jan. 1.

Academic Standing as of 1.13.22, Post Fall 2021 Grade Roll

Distinct Academic Standing	Academic Standing
Count Code	Description
22 DR	Academic Dismissal Re-Instated
32 DX	Academic Dismissal
86 PX / PT	Probation, Action Required
264 WX/WP	Warning, Action Required
96 00	Complete Withdrawal
1811 IO	New student under 12 cr hours
2007 ZZ	Standing, Prior to Policy
2636 GO	Good Standing